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Alcohol consumption, scale and nature



- 2018 Health Survey for England more than 4 in 5 adults had drunk in the last year, about half drink weekly
- 24% of adults (E & S) regularly drink over the Chief Medical Officers' low-risk guidelines
- In our research, 28% of drinkers said they had drunk more overall during lockdown

Alcohol harms, scale and nature



- Alcohol misuse is the biggest risk factor for death, ill-health and disability among 15-49 year-olds in the UK
- Alcohol is linked to more than 200 health conditions including cancer, diabetes, stroke, liver disease and fetal alcohol syndrome.
- Provisional ONS data from 2020 shows a stark increase in alcohol-specific death registrations
- Alcohol is estimated to cost more than £27 bn annually (alcohol duty contributes around £12 bn)

Tackling alcohol harms

10H03TV CHANGE

- WHO 'best buys'
 - Availability
 - Price
 - Marketing
- Drink driving
- Forthcoming Addictions strategy