

## NET ZERO APPG MYTH BUSTING REPORT 23 for '23

The Rt Hon Grant Shapps MP
Department for Energy Security and Net Zero
1 Victoria Street,
London
SW1H 0ET

28th July 2023

Dear Secretary of State

NET ZERO APPG
MYTH BUSTING REPORT
23 for '23
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As Chair of the Net Zero APPG, I was delighted to launch our Net Zero Myth Busting Report: 23 for '23 in Parliament last week alongside Minister of State, Graham Stuart and Professor Piers Forster, Interim Chair of the UK Climate Change Committee.

Now, more than ever, the UK needs to go further and faster to achieve a just, equitable and well-designed Net Zero transition. However, all too often, the pros and cons of climate change can get embedded as fact; working to slow progress rather than scale up the policy change needed.

Our Net Zero Myth Busting report is designed to debunk and challenge some common Net Zero myths and misconceptions. It calls for a clear and coherent communications strategy from the UK Government so that we can all be better informed about what we need to be doing - and not doing - individually and collectively, to achieve Net Zero by 2050 - or sooner. In particular, I hope it will assist Parliamentarians, of all parties, to communicate with greater clarity and confidence on the climate change challenge and kick-start discussion on how best to accelerate the behaviour and policy change needed.



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I very much hope that you will support our conclusions and accept that it is time for clarity and informed communications around getting to Net Zero. In doing so, it will be possible to accelerate positive behaviour change and green growth.

I know that you will welcome the contribution made by our Net Zero Myth Busting report, and very much hope that you will accept this letter as an open invitation to address a future meeting of the Net Zero APPG. We would also welcome the opportunity to meet with you to review the Government's future Net Zero communications strategy.

We will be in further touch and trust that your office will let us have some dates when this might be possible. Please contact the Net Zero APPG Secretariat here to reply.

Yours sincerely

Alex Sobel MP

Chair, Net Zero APPG

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