



All-Party Parliamentary Media Group Annual report 2022

Introduction

This document provides details of the activities, management and future plans of the All-Party Parliamentary Media Group (APPMG). This includes details of events held during the period March 2021 to March 2022; the governance and leadership of the APPMG; details of future events; and details of how its activities have been managed during the aforementioned period.

APPMG officers

The officers of the APPMG during the period 5 March 2021– 24 March 2022 have built to currently be as follows:

Chair:	Andy Carter MP (Con)
Vice-Chairs:	Sir Peter Bottomley MP (Con) Sir Roger Gale MP (Con) Mark Pritchard MP (Con) Baroness Bonham-Carter (LD) Lord Foster of Bath (LD) Lord Birt (CB) Rt Hon Sir Roger Gale MP (Con) Alex Davies-Jones MP (Lab) Andrew Griffith MP (Con) Mark Logan MP (Con) Baroness Bottomley (Con) Dr Lisa Cameron (SNP) Alun Cairns MP (Con) Rosie Cooper MP (Lab) Lord Taylor of Holbeach (Con) Christine Jardine MP (SNP) Jamie Stone MP (LD) Owen Thompson MP (SNP) Lord Cromwell (CB) Lord Inglewood (Non-affiliated) Lord Dykes (CB)

Secretariat

The APPMG secretariat has been provided by Whitehouse Communications, which has run the APPMG's programme for more than 20 years.



APPMG sponsorship

The running of the APPMG has been sponsored by the following companies during the period March 2021 – March 2022.

- Camelot
- Global
- News UK
- News Now
- ScreenSkills
- Bauer
- Pact

Financial Statement

The Group has received no income and incurred no expenditure. It receives the support of Whitehouse Communications Ltd as a benefit in kind whose work is funded and costs are met by the above sponsors as declared in the Register.

APPMG activities:

During this period, the APPMG has undertaken the following events and activities:

- 5 March 2021: How has the pandemic highlighted the importance of local media and how can it endure?
- 14 May 2021: From cottage industry to global success story: how the UK has grown a supercharged UK production sector
- 18 June 2021: Tuning into a broader range of voices: championing diversity in the media
- 13 July 2021: Changing the narrative around disability in the media
- 26 October 2021: APPMG annual reception
- 1 February 2022: Empowering the public to understand digital media: the work of the Content Authenticity Initiative

APPMG future activities

The secretariat is working to confirm the following for the Group's 2022 events programme:

- 24 March 2022: Unleashing innovation: does competition online matter for UK media?

Expansion of APPMG sponsorship

With the agreement of the Chair, the secretariat has been working to confirm additions to the sponsorship of the APPMG, and the intention is to continue this work over the next 12 months.

The purpose of this activity is to ensure the APPMG's continued independence and to also ensure its support and sponsorship is representative of every facet of the media industry.