



All Party Parliamentary Group for Beauty and Wellbeing

APPG Inaugural Meeting

Date: 2 April 2025

Time: 9.30-10.30 GMT

Location: Room M, Portcullis House

Attendees

Carolyn Harris MP

Baroness Luciana Berger

Richard Holden MP

Mary Glendon MP

Leigh Ingham MP

Adam Jogee MP

Millie Kendall OBE (British Beauty Council – Secretariat)

Victoria Brownlie MBE (British Beauty Council – Secretariat)

India Whitmarsh-Lewis (British Beauty Council – Secretariat)

Jo Lloyd (Office of Carolyn Harris MP)

Ashton Hartnoll (Office of Carolyn Harris MP)

Minutes

1. Introduction

- 1.1.** Carolyn gave an introduction to the group, its aims and objectives, and reasons for reconstitution.
- 1.2.** The group also discussed sun safety more generally, what is included in the category of 'beauty,' previous campaigns such as VAT exemption, and possible outreach going forward such as skin testing and SPF samples.
- 1.3.** Carolyn's team gave an update on the progress of the APPG website.
- 1.4.** Focus areas for the initiative were discussed as being: aesthetics, UV safety, and social and economic contribution. Carolyn's office to share sunbeds data.
- 1.5.** Luciana discussed sharing a report from Malcolm Kennedy, Liverpool.

2. Election of Officers

- 2.1. The group agreed that Carolyn, Luciana, and Leigh would be elected as officers.
- 2.2. The group agreed that Carolyn would be elected Chair.
- 2.3. British Beauty Council to follow up with Bradley Thomas on becoming an opposition officer.

3. Discussion

- 3.1. The British Beauty Council gave an update on the launch event and confirmed the date of 21 May, 9.30-11.30am.
- 3.2. The British Beauty Council gave an update on the guestlist for the launch event.
- 3.3. Carolyn suggested including contacts from Mumsnet and major SPF brands such as Ultrasun, Sun Bum, Hawaiian Tropic, Ultra Violette.
- 3.4. For media, Carolyn suggested Loose Women, Good Morning Britain, and the One Show.
- 3.5. The group discussed taking the issues raised by the inquiry to the Backbench Business Committee, or Westminster Hall. Carolyn's office to share details of Bradley Thomas' backbench debate and feedback about dates for Commons business questions.
- 3.6. Luciana to feed back on dates for Lords business questions.
- 3.7. The group discussed contacts for inquiry evidence sessions.

Action Summary

Minute	Action	Owner
1.4.	Carolyn's office to share sunbeds data.	Office of Carolyn Harris
1.5.	Luciana to share Malcolm Kennedy report.	Luciana
2.3.	British Beauty Council to contact Bradley Thomas about being an opposition officer.	British Beauty Council
3.3-4	Members to contact any relevant brands, retailers, or media to invite for the inquiry launch.	All
3.5.	Carolyn's office to share details of Bradley Thomas' backbench debate and feedback about dates for Commons business questions.	Office of Carolyn Harris
3.6.	Luciana to feed back on dates for Lords business questions.	Luciana
3.7.	Members to contact relevant individuals or charities for inquiry evidence sessions.	All