

2023 / 24 AGM Annual Report: The Adult Social Care APPG

The Adult Social Care All Party Parliamentary Group (APPG) remained steadfast in its commitment to addressing the multifaceted challenges within the social care sector during the 2023/24 reporting year. Under the joint leadership of Sarah Owen MP and Damian Green MP, the group continued to serve as a pivotal platform for cross-party collaboration, striving to find innovative solutions for a sustainable social care model that meets the evolving needs of the population.

Membership and Structure

The Working Group of the APPG continued to thrive with active participation from a diverse array of organizations dedicated to supporting its mission. These members not only contributed financially but also brought invaluable expertise and insights to the table, ensuring a robust foundation for the group's activities. The inclusive nature of the APPG's structure, coupled with its annual membership framework, fostered a sense of ownership and accountability among stakeholders, driving collective efforts towards shared goals.

Lived Experience Advisory Group

One of the APPG's defining features is its unwavering commitment to inclusivity and representation. The Lived Experience Advisory Group, comprising individuals with firsthand experience of care and support, played a pivotal role in shaping the group's agenda and priorities. Through their active involvement in decision-making processes and co-production activities, these individuals ensured that the voices of those directly impacted by social care policies were not only heard but also heeded.

Activity Overview

Ministerial, Opposition, and Spokesperson Meetings

The group facilitated dedicated meetings with key policymakers, including Minister for Care Helen Whately, Health and Social Care Spokesperson for the Liberal Democrats Lord Allan, Professor Julianne Meyer, Chair of the Older People's Housing Taskforce, and Shadow Minister for Care Andrew Gwynne MP. These engagements provided invaluable opportunities for dialogue and collaboration on pressing policy matters, ensuring that the APPG's advocacy efforts were informed by the latest insights and perspectives from across the political spectrum. These discussions served as platforms for robust conversations on key policy proposals and initiatives, reaffirming the group's commitment to driving positive change within the social care landscape.

Community Engagement

Partnering with organizations like Championing Social Care and My Vote My Voice, the APPG spearheaded a range of community-focused activities aimed at raising awareness and advocating for meaningful change. From organizing local MP visits to care settings as part of Care Home Open Week 2023 to hosting parliamentary receptions on topics like accessible voting, these initiatives served to bridge the gap between policymakers and grassroots stakeholders, fostering greater understanding and collaboration.

Research and Advocacy

The launch of the "Future of Care 5" report marked a significant milestone in the APPG's advocacy efforts. By consolidating insights from multiple stakeholders and distilling them into

actionable recommendations, the report provided a roadmap for social care reform. From prioritizing person-centered care to advocating for long-term funding solutions and workforce development, the APPG's research-driven approach underscored its commitment to driving tangible outcomes and influencing policy decisions at the highest levels.

Conclusion

As the 2023/24 reporting year draws to a close, the Adult Social Care APPG stands poised to build upon its achievements and confront the challenges that lie ahead. As it looks towards the future, the APPG remains committed to amplifying diverse voices, fostering meaningful dialogue, and shaping a more equitable and sustainable social care system for all.

2024/2025 Due Diligence Checklist - PLMR Healthcomms, as Secretariat to the Adult Social Care APPG

All members of the Secretariat are fully identified.	Yes, public enquiry point listed on the APPG register and on the Adult Social Care APPG's website; the APPG's website also lists contact details for the Secretariat.
I [APPG Officer undertaking due diligence] understand who else the secretariat members work for and their external responsibilities.	The Secretariat members work for PLMR Healthcomms, which provides the secretariat for 4 APPGs. Beyond their secretariat work, PLMR Healthcomms undertake research, events and communications activities in the health and social care sector.
I know whether the secretariat members are paid or remunerated, and if so, by whom.	Secretariat staff are remunerated by: <ul style="list-style-type: none"> • TLAP • National Care Forum • The Affinity Trust • Anchor • Skills for Care • MHA • Home Group • CareTech • Social Care Institute for Excellence • Learning Disability England • Sanctuary Care • Community Integrated Care • United Response
They have confirmed they are not part of, working for or funded by a foreign government.	PLMR Healthcomms confirms that they are not part of, working for or funded by any foreign government.
Where a group, charity, company, etc, is providing or finding the secretariat, I know how that entity is funded.	PLMR Healthcomms, as the Secretariat of the Adult Social Care APPG, is funded by a combination of regular annual membership subscriptions and time-limited sponsorships. PLMR Healthcomms receives support from around 13 organisations from industry, academia and the third sector and declares all

	<p>fundors in bands on its website. PLMR Healthcomms is on the Register of Consultant Lobbyists in accordance with specialist guidance for organisations that provide secretariat services to All-Party Parliamentary Groups (APPGs) and provides regular updates about its funding to the register.</p>
The group, charity or organisation has stated it is not funded, directly or indirectly, by a foreign government.	PLMR Healthcomms confirms that they are not part of, working for or funded by any foreign government.
Individual, group or company providing secretariat has a publicly available online presence.	<p>Available here:</p> <p>https://plmr.co.uk/healthcomms/plmr-healthcomms/</p>
Individual, group or company appears elsewhere online (e.g. news articles, blogs) linked to a foreign government.	There is no link between PLMR Healthcomms and a foreign government in any other online sources.
Online presence does not confirm or infer a link to a foreign government, now or in the past.	There is no link to a foreign government, now or in the past, in PLMR Healthcomms's online presence.
If appropriate, Companies House checks have been conducted and results considered	<p>PLMR Healthcomms operates under the trade name, Healthcomms Consulting. A copy of its Companies' House entries can be found here:</p> <p>https://find-and-update.company-information.service.gov.uk/company/07284813</p>
Signed by: The Rt Hon Damian Green MP	<p>Role:</p> <p>Chair of the APPG on Adult Social Care</p>